

ChamberSOUTH

“What is my Return on Investment?”

As a savvy businessperson, you know that every dollar counts and every dollar should be working for you.

This should make your decision about investing in a ChamberSOUTH membership easy.

ChamberSOUTH was formed by local business people for local business people.

ChamberSOUTH membership benefits that directly impact your bottom line include networking opportunities, business referrals, marketing exposure, educational workshops, special discounts and offers. Additionally, ChamberSOUTH’s advocacy for your business positively impacts revenue and growth.

As a member, you can consider ChamberSOUTH your business partner.

Our only interest is your success.



**CHAMBER
SOUTH**
Serving South Miami Dade for 85 Years

ChamberSOUTH Networking

ChamberSOUTH provides networking opportunities. We offer our members an array of venues to promote your business face-to-face.



Held the fourth Friday of every month, the **ChamberSOUTH General Membership Breakfast**, our official monthly meeting, is the premier networking event each month. Our members have the opportunity to hear from sought after speakers on relevant issues in our service area.

*This meeting is held at the **Miami Dadeland Marriott**; registration begins at 7:15am.*



Held the second Wednesday of every month, the **ChamberSOUTH Networking Luncheon & New Member Orientation** is a more informal event where relationships are built. Our members report that a significant portion of their business contacts are derived from this popular event.

*The luncheon is held at **varying locations**; orientation begins at 11:15am, lunch is served at noon.*



Generally held the third Thursday of every month, is our **ChamberSOUTH Business After Hours**. We look for exciting locations and then fill them with activities and opportunities for you and your staff to meet potential customers. Our most casual networking event, the Business After Hours, offers great food and drinks along with the opportunity to socialize with some of the area's most interesting and successful people.

Photos courtesy of All Star Event Photography.

Committees

CHAMBER N-XT

Chamber N-XT engages young professionals in **ChamberSOUTH** to become the leaders of tomorrow by enhancing their networking skills and providing opportunities to expand business relationships and connect with the community.

3rd Wednesday of every month at 4:00pm, South Miami Office

EDUCATION AND BUSINESS COALITION

Businesses need a strong school system to thrive. This committee enables educators and business people to work together to ensure that our school system is providing a qualified workforce.

3rd Friday of every month at 7:30am, South Miami Office

GOVERNMENTAL AFFAIRS

ChamberSOUTH is a strong voice for business in our community. They represent the needs of businesses to local, state, and federal levels of government. Your input in this process is welcomed as we review critical issues that impact your business.

1st Thursday of every month at 7:30am, South Miami Office

MILITARY AFFAIRS

MAC supports our local military and their families. Committee membership has an additional annual fee of \$50.

2nd Thursday of every month at 8:00am, Palmetto Bay Office

NOT-FOR-PROFIT

This committee was established to create collaboration between and among non-profit community organizations, area businesses and community leaders. It is the goal of the committee to educate the public about the critical role of community service and to develop, implement and recognize volunteerism that enhances the quality of life for all members of our community.

4th Tuesday of every month at 11:30am, South Miami Office

SMALL BUSINESS COMMITTEE

This committee builds relationships with local businesses. They are the organizers of the annual Chamber South Business EXPO and are responsible for its promotion.

1st Friday of every month at 7:30am, South Miami Office

TRANSPORTATION COMMITTEE

An efficient transportation system is the backbone of our economy. This committee works with local leaders to enhance and coordinate Economic Development initiatives along the US1 corridor.

2nd Friday of every month at 8:00am, Palmetto Bay Office

TRUSTEE COMMITTEE

Reserved for Trustee members, this committee facilitates engagement among **ChamberSOUTH's** corporate membership.

1st Friday of every month at 9:00am, South Miami Office

WELLNESS COMMITTEE

The **ChamberSOUTH** Wellness Committee promotes a collaborative approach to personal and community wellness. We are committed to providing opportunities that facilitate, educate and support growth in the multiple dimensions of wellness.

2nd Wednesday of every month at 8:00am, South Miami Office

Application for Membership

(May be completed online at ChamberSOUTH.com)



Business Information

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Website: _____ Business Type: _____

Number of Employees: _____ Year Established: _____ Referred By: _____

Annual Membership

Membership Levels

- | | |
|---|----------|
| <input type="checkbox"/> EXECUTIVE TRUSTEE | \$2,000* |
| <input type="checkbox"/> BUSINESS TRUSTEE | \$1,000 |
| <input type="checkbox"/> BUSINESS MEMBER | \$400 |
| <input type="checkbox"/> RESTAURANT | \$400 |
| <i>(Up to 50% may be in trade)</i> | |
| <input type="checkbox"/> ENTREPRENEUR/ 1ST YEAR STARTUP | \$250 |
| <i>(Billed as Business member upon renewal)</i> | |
| <input type="checkbox"/> CONNECTIONS MEMBER | \$200 |
| <input type="checkbox"/> COMMUNITY MEMBER | \$100 |

**Payment Plans Available
\$50 per additional rep*

Committee Signup

- | |
|---|
| <input type="checkbox"/> Chamber N-XT |
| <input type="checkbox"/> Education and Business Coalition |
| <input type="checkbox"/> Governmental Affairs |
| <input type="checkbox"/> Military Affairs |
| <input type="checkbox"/> Not-for-Profit Committee |
| <input type="checkbox"/> Small Business Committee |
| <input type="checkbox"/> Transportation Committee |
| <input type="checkbox"/> Trustee Committee |
| <input type="checkbox"/> Wellness Committee |

Chamber Representatives

Primary: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Payment Method

Membership Investment : \$ _____ One-time application fee: \$25 Additional Reps: _____ x \$50 Total: \$ _____

☐ Check ☐ Visa ☐ Master Card ☐ AMEX ☐ Discover Card

Name of Card Holder: _____

Card No: _____ Exp Date: _____ Security code: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____ Today's Date: _____

Membership dues are non-refundable and may be tax deductible as a business expense.

Revised 05/16

Code of Business Ethics

COMPLIANCE WITH GOVERNMENT RULES & REGULATIONS

We will properly maintain all records and post all licenses and certificates in prominent places easily seen by our employees and customers.

In dealing with government agencies and employees, we will conduct business in accordance with all applicable rules and regulations and in the open.

We will report contract irregularities and other improper or unlawful business practices to the Ethics Commission, the Office of Inspector General or appropriate law enforcement authorities.

RECRUITMENT, SELECTION, AND COMPENSATION OF VENDORS AND SUPPLIERS

We will avoid conflicts of interest and disclose such conflicts when identified.

Gifts which compromise the integrity of a business transaction are unacceptable; we will not kick back any portion of a contract payment to employees of the other contracting party or accept such a kickback.

BUSINESS ACCOUNTING

All our financial transactions will be properly and fairly recorded in appropriate books of account and there will be no "off the books" transactions or secret accounts.

PROMOTION AND SALES OF PRODUCTS AND SERVICES

Our products will comply with all applicable safety and quality standards.

We will promote and advertise our business and its products or services in a manner which is not misleading and does not disparage our competitors.

DOING BUSINESS WITH THE GOVERNMENT

We will conduct business with government agencies and employees in a manner which avoids even the appearance of impropriety. Efforts to curry political favoritism are unacceptable.

Our bids will be competitive, appropriate to bid documents, and arrived at independently.

Any challenges to contracts awarded will have a substantive basis and not be pursued merely because we are the unsuccessful bidder.

We will, to the best of our ability, perform government contracts awarded at the prices and under the terms provided for in the contract. We will not submit inflated invoices for goods provided or services performed under such contracts, and claims will be made only for work actually performed.

We will abide by all contracting and subcontracting regulations. We will not, directly or indirectly, offer to give a bribe or otherwise channel kickbacks from contracts awarded, to government officials, their family members or business associates.

We will not seek or expect preferential treatment on bids based on our participation in political campaigns.

PUBLIC LIFE AND POLITICAL CAMPAIGNS

We encourage all employees to participate in community life, public service and the political process.

We encourage all employees to recruit, support and elect ethical and qualified public officials and engage them in dialogue and debate about business and community issues.

Our contributions to political parties, committees or individuals will only be made in accordance with applicable law and will comply with all requirements for public disclosure. All contributions made on behalf of the business must be reported to senior company management.

We will not contribute to the campaigns of persons who are convicted felons or those who do not sign the Fair Campaign Practices Ordinance; We will not knowingly disseminate false campaign information or support those who do.

Membership Level & Descriptions

EXECUTIVE TRUSTEE

\$2,000 *

ALL FEATURES OF BUSINESS TRUSTEE

Six Representatives
Executive Trustee Group Affiliation
Company Logo on Website Linking Back to Your Company Website
Banner Ad on Website
Sponsorship opportunity at one Networking Luncheon**
One standalone email that is distributed to the chamber membership up to 4 times in a calendar month
10% Discount on Optional Marketing Services
25 or more employees

BUSINESS TRUSTEE

\$1,000

ALL FEATURES OF BUSINESS MEMBER

Two Representatives
One Extra Categorical Listing Online
Brochure Inserts in Welcome Packet
Display Pull-Up Banner at Monthly Membership Breakfast
Free Admission to After Hours
Enhanced Access to Chamber Master
One Complimentary Annual Conference/Board Room Rentals**
5% Discount on Optional Marketing Services
Lower than 25 employees

GENERAL MEMBERSHIP

BUSINESS MEMBER

\$400

RESTAURANT

(Up to 50% may be in trade)

\$400

ENTREPRENEUR/FIRST YEAR STARTUP (Non Franchise)

\$250

CONNECTIONS MEMBER

\$200

Community organizations, 501(c)(3) Not For Profits, Schools (Preschool-12th Grade)

One Representative
Monthly Member Business Training
Monthly Member Orientation
One Categorical Listing Online at www.ChamberSouth.com
Customer/Community Referrals
Schedule a Ribbon Cutting/Open House Ceremony
Host a Greeters Event**
Local & State Business Advocacy
Preferred/Exclusive Marketing Options
Networking Opportunities
Weekly Invites to **ChamberSOUTH** Events
Volunteer Opportunities
Monthly Compass Points & Weekly Newsletter
Access to ChamberMaster
Free Help Wanted Online Listings
Free Online Coupons Listings
Submit Content in Member News
Voting Privileges

COMMUNITY MEMBER

\$100

Membership for Individuals: Retired, or College Students
Networking Opportunities
Leadership Opportunities
Invitations to **ChamberSOUTH** Events
Chamber Weekly Communications
Monthly Compass Points Newsletter
Business Growth Workshops
Monthly Member Orientation

*Payment Plans Available

**Subject to Availability

Revised 02/16

Sponsorship Opportunities

MONTHLY EVENTS

General Membership Breakfast: \$500-\$1,500

Held the fourth Friday of every month.

Network Luncheon Sponsorship: \$300

Held the second Wednesday of every month.

Business After Hours Sponsorship: \$250

Generally held the third Thursday of every month.

ANNUAL EVENTS

South Miami Art Festival: \$250-\$27,500

Our Annual Juried Fine Art Festival hosts more than 100 artists from around the world. Held on Sunset Drive with over 50,000 attendees, it is an excellent opportunity to showcase your business.

Business EXPO: \$500-\$5,000

The annual **ChamberSOUTH** Business EXPO is well attended and heavily marketed, providing great exposure for your company.

Excellence Awards: \$325-\$5,000

The annual **ChamberSOUTH** Excellence Awards champions excellence in business and volunteerism. In addition to recognizing organizations that excel in overall business achievement, corporate citizenship, customer service, and workplace environment, **ChamberSOUTH** strives to honor volunteers who selflessly devote their time to help others.

Military Affairs Committee Bowling Tournament: \$150-\$5,000

This annual tournament celebrates our Armed Forces through a partnership between **ChamberSOUTH** and our Military Affairs Committee.

IMPACT Goals Conference: \$500-\$5,000

This event offers members an opportunity to have their voice heard and have a direct impact on the future of **ChamberSOUTH** by shaping how **ChamberSOUTH** impacts our community.

Wellness Tabletop EXPO: \$500-\$1500

Come share your organization's mission of health and wellness with the **ChamberSOUTH** members and guests during a special General Membership Breakfast.

Domino Tournament: \$500-\$3,000

The emerging leaders of Chamber N-XT host this fun annual event to help not only raise funds but also raise awareness of a local nonprofit.

Chair's Reception: \$1,000-\$5,000

Enjoy an evening of glamour and celebration with our past leadership, and welcome new leadership for the coming year with dinner, a fun silent auction and live entertainment.

Not-for-Profit EXPO: \$500-\$1500

A General Membership Breakfast in which all Non-Profit members can showcase their organization and share their mission with the **ChamberSOUTH** business community.

Trustee Holiday Luncheon and Elected Official Meet & Greet

Hosted by the Trustee and Governmental Affairs Committees, this prestigious annual event is an opportunity to meet and thank local and state elected officials.

Advertising & Marketing Opportunities

INCLUDED IN MEMBERSHIP

Members-in-Motion

When your business wins an award, hires new executives, introduces new products, etc., let us know and we will put it in our *Monthly Compass Points* newsletter.

Community Calendar Listing on our ChamberSOUTH Website

Let the community know what is going on with your company by adding your events to our monthly calendar.

Press Release on our Website

Highlight your accomplishments on our **ChamberSOUTH** news page.

Job Posting on our Website

Need to fill a position in your company? Post job opportunities on our Job Board.

Member-to-Member Deals

Post special offers online.

Access to ChamberMaster**

Benefits of ChamberMaster include the ability to:

- Create a web presence

- Edit your company's member page

- Upload your company events to the **ChamberSOUTH** calendar

- Advertise deals and services on your profile

- Share information with **ChamberSOUTH** members

- Pay membership dues online

- Pre-register for events online

AT AN ADDITIONAL CHARGE

Breakfast and Lunch Attendance: \$25 Per Event

For members in good standing with RSVP.

Online Newsletter Ads: \$250

Put a 125x125 pixel image with hyperlink to promote your business or event in Compass Points, our monthly newsletter, or our weekly e-blasts.

Email Blasts: \$250

One standalone email that is distributed to the chamber membership up to 4 times in a calendar month.

Direct Mail Calendar: ½ Card \$350, ¼ Card \$250, ⅓ Card \$175

A calendar that is mailed quarterly to over 1,000 individuals and businesses in South Miami Dade. Direct mailers are also distributed at **ChamberSOUTH** networking events.

ChamberSOUTH Website Banner Ad: \$125-\$1,500

(Please call for availability)



CHAMBER SOUTH

ChamberSOUTH.com

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