

Advertising & Marketing Opportunities

Members in Motions: FREE

When your business wins an award, hires new executives, introduces new products, etc., let us know and we'll put it in our *Compass Points* newsletter.

Events Calendar on our Website: FREE

Add your events onto our monthly calendar, and let the community know what is going on with your company.

Breakfast and Lunch Attendance: \$25/per event. *Members in good standing with RSVP.*

Mailing Labels: \$175

We provide you with a set of preprinted labels with all the chamber member addresses. This is usually used for mass mailings. *We do not sell or share our electronic member list.

Online Newsletter Ads: \$250

Put an event, business, or grand opening flyer on our monthly newsletter, *Compass Points*.

Breakfast Sponsorship: \$1200

Breakfast sponsorship allows exclusive right to place materials at each place setting, a ten minute presentation, and month long advertising as the sponsor in all of our publications. These include the direct mail calendar, e-newsletters and on our monthly calendar at www.chambersouth.com

Lunch Sponsorship: \$350

Lunch sponsorship allows exclusive right to place materials at each place setting, a five minute presentation, and month long advertising as the sponsor in all of our publications. These include the direct mail calendar, e-newsletters and on our monthly calendar at www.chambersouth.com

After Hours Sponsorship: \$250

After Hours Sponsorship includes hosting at a venue in our service area. We ask for the sponsor to provide hors d'oeuvres and wine and/or other beverages for the event. You will also have a five minute presentation, and month long advertising in all of our publications.

Email Blasts: \$500

It is a standalone email that is distributed to the chamber membership. It is usually used for the promotion of a particular event, which may include grand openings, sales, change in location, etc.

Direct Mail Calendar: ½ Card \$500, ¼ Card \$250, 1/8 Card \$100

Website Advertising: (Please call for Information) \$250-\$10,000

Advertising & Marketing Opportunities

Business Excellence Awards (January): \$500-\$5,000

Our annual Business Excellence Awards recognizes excellence in business and leadership and honors businesses in our community that achieve outstanding success regardless of the circumstances.

Business Expo Sponsorship/Expo Booth (March): \$175-\$10,000

Businesses can promote their companies through our expo that is publicized highly by newspapers, radio, and television, providing great exposure for your company.

Golf Tournament Sponsorships (May): \$100-\$5,000

This annual tournament celebrates our Armed Forces through a partnership between Chamber South and our Military Affairs Committee.

South Miami Arts Festival (November): \$75-\$27,500

This is by far our biggest Chamber South Event. We have over 50,000 individuals who come through the arts festival over the course of the two days.

Gala (September): \$150-\$10,000

Enjoy an evening of glamour and celebration with our past leadership, and welcome new leadership for the coming year with dinner, a fun silent auction and live entertainment.

Sponsorship Opportunities

Business Expo

\$175-10,000

Highly attended event publicized by newspapers, radio, and television. Great exposure for your company!

Presenting Sponsor: \$10,000

- ◆ Trustee Membership
- ◆ ½ page ad on direct mail piece for one month
- ◆ Stand-alone email blast to membership
- ◆ Company logo on cover of expo directory
- ◆ Company logo on expo souvenir bag
- ◆ Extra-large exhibit space (4 booths) Preferred location
- ◆ Table sponsorship at annual Gala
- ◆ Network luncheon sponsorship
- ◆ Website ad for twelve months
- ◆ Full page, inside cover ad in expo directory
- ◆ Company logo included in all expo marketing
- ◆ Company logo on expo souvenir bag

Diamond: \$7,500

- ◆ Corporate Membership
- ◆ ¼ page ad on direct mail piece for one month
- ◆ Full page, inside cover ad in expo directory
- ◆ Company logo on expo souvenir bag
- ◆ Triple-size booth; Preferred location
- ◆ Six tickets to annual Gala
- ◆ Website ad for six months
- ◆ Company logo on cover of expo directory
- ◆ Company logo included in all expo marketing

Platinum: \$5,000

- ◆ Business Membership
- ◆ 1/8 page ad on direct mail piece for one month
- ◆ Company logo on inside cover of expo directory
- ◆ Company logo on expo souvenir bag
- ◆ Double-size booth; Preferred location
- ◆ Four tickets to annual Gala
- ◆ Website ad for three months
- ◆ Half page ad in expo directory
- ◆ Company logo included in all expo marketing

Gold: \$2,500

- ◆ Company logo on cover of expo directory
- ◆ Website ad for one month
- ◆ One standard booth; Priority location
- ◆ Quarter page ad in expo directory
- ◆ Company logo included in all expo marketing

Silver: \$750

- ◆ Company logo on event directory cover
- ◆ Website ad for one month
- ◆ One standard booth; Preferred location
- ◆ Business Card Ad in program directory
- ◆ Company logo on sponsor board

Chamber South/Military Affairs Committee Golf Tournament

Platinum Sponsor:

- ◆ Two (2) foursomes
- ◆ Full page ad in the event program
- ◆ Logo on program cover
- ◆ Hole sponsorship
- ◆ Full page ad in newsletter, Compass Points
- ◆ Company name on all golf marketing material
- ◆ Company promotion item in goody bag
- ◆ Support of two military personnel
- ◆ Company banner displayed at event
- ◆ Trophy presenter at awards reception and name on trophy

Gold Sponsor:

- ◆ Two (2) foursomes
- ◆ Full page ad in the event program
- ◆ Tee Sign
- ◆ Two (2) ads in Chamber South weekly
- ◆ Support of two military personnel
- ◆ Company promotional item in goody bag
- ◆ Company logo on sponsor board

Silver Sponsor:

- ◆ One (1) foursome
- ◆ 1/2 page ad in the event program
- ◆ Company promotion item in goody bag
- ◆ Tee sign
- ◆ Company logo on sponsor board at awards reception
- ◆ One (1) military personnel sponsor

Hole in One Sponsor - \$750 (4) available

Tee Sponsor - \$150

Green Sponsor - \$150

Hole Sponsor - \$250

Military Sponsor - \$150

South Miami Arts Festival

\$75-27,500

This is by far our biggest Chamber South Event. More than 50,000 attendees come through the arts festival over the course of two days.

Presenting Sponsor (1 sponsor): \$27,500

- ◆ Company name is title of event
- ◆ Logo or Company name on all festival souvenir t-shirts
- ◆ Editorial space in souvenir program
- ◆ Logo, profile, and hyperlink on CS website
- ◆ Company name included in all electronic advertising
- ◆ 10 x 10 Booth at the festival to promote your business
- ◆ Logo or Company name on all printed items
- ◆ Logo or Company name on festival posters
- ◆ Company logo on the cover of festival souvenir program
- ◆ Full 1st page ad in festival souvenir program
- ◆ 10 official festival t-shirts
- ◆ 15 signed copies of festival print

Entertainment Sponsor (1 sponsor): \$7,500

- ◆ Corporate banner on stage (must provide)
- ◆ Full page ad in festival souvenir program
- ◆ Company name included in all electronic advertising
- ◆ Logo or Company name on all printed items
- ◆ Logo, profile, and hyperlink on CS website
- ◆ 10 signed copies of festival print

Silver Sponsor (2 sponsors): \$6,000

- ◆ Logo or Company name on all printed items
- ◆ Full page ad in festival souvenir program
- ◆ 10 signed copies of festival print
- ◆ Company name included in all electronic advertising
- ◆ 10 x 10 Booth at the festival to promote your business

Bronze Sponsors (2 sponsors): \$3,000

- ◆ Logo or Company name on all printed items
- ◆ 10 x 10 Booth at the festival to promote your business
- ◆ 5 signed copies of festival print
- ◆ Full page ad in festival souvenir program
- ◆ Logo, profile, and hyperlink on CS website

Promotional Vendor Sponsor (5 sponsors): \$1,000

- ◆ ½ page ad in festival souvenir program
- ◆ 2 signed copies of festival print
- ◆ 10 x 10 Booth at the festival to promote your business

Program Advertising Opportunities*

Back Cover: \$1,500	5.5" x 8.5"	Inside Front Cover: \$750	4.5" x 7.5"
Inside Back Cover: \$750	4.5" x 7.5"	Full Page: \$250	4.5" x 7.5"
¾ Page Ad: \$200	4.5" x 5.5"	½ Page Ad: \$150	5.5" x 4.25"
1/3 Page Ad: \$100	5.5" x 2.5"	¼ Page Ad: \$75	5.5" x 1.75"

*Ads must be submitted by October 1st for inclusion in the program